

STUDENT AND INTERNAL REQUEST TO USE UCLA IDENTIFYING TRADEMARKS

We are pleased to consider your request to use the identifying trademarks of The University of California Los Angeles. Please complete this form and return it with any artwork related to this request to UCLA Trademarks & Licensing, 308 Westwood Plaza, KH 220, Los Angeles, CA 90024, phone: 310-794-8851, fax: 310-794-8849, email: balford@asucla.ucla.edu. We will respond to your request as soon as possible.

PRODUCTS MUST BE PURCHASED FROM A LICENSED MANUFACTURER. CONTACT OUR OFFICE OR VISIT www.asucla.ucla.edu/licensing FOR A LIST OF UCLA LICENSED MANUFACTURERS.

Name of dept. or registered organization: _____

Name of Advisor/Administrator/Contact: _____

Phone #: _____ Fax #: _____ Email: _____

Purpose/distribution of item (check all that apply):

- Internal use by campus department/group members only
- Given away to audience other than internal department/group members
- Given to donors
- Sold to audience other than internal department/group members
- Distributed as a benefit to enrollees in any fee-based programs (i.e, conference, camp, events)
- Sponsored by third party entity(s) whose name/logo(s) will appear on the product

Type of product: _____
(Email artwork or design concept to balford@asucla.ucla.edu for conceptual review)

Name of UCLA Licensed Vendor: _____

Quantity (Number of items): _____ Unit cost: _____

I verify the above department/organization is a registered agency, organization or department of the University of California Los Angeles and that any fund-raising/promotional project described is solely for the purpose of generating revenue for or promoting the department/organization, and not for the profit of any individual or business.

Signature of authorized representative Date

The below is to be completed by UCLA Trademarks & Licensing:

- Approved
- Approved with changes: _____
- Denied for the following reason(s): _____
- This order requires Licensee identification via hangtag, label, sticker or direct imprint.

Royalty rate: 6% (reduced) 15% (standard) 17% (sponsored)

UCLA Trademarks & Licensing Date